# **Syncroft History**

Syncroft is an IT outsourcing software development service provider staffed with experienced management and technical specialists. We were focused on long-term commitments providing our clients with cost-effective virtual extensions of their IT organizations and providing all stages of a product engineering lifecycle: from requirements definition, project analysis and planning through software development to QA, trainings and maintenance.

We staff our teams from one of the richest and deepest IT talent pools. Our employees are graduates of top universities and research institutions, with advanced degrees in technology.

Initially launched as a pure offshore software development concern, Syncroft has tremendously grown with changing global marketplace focusing on RFID.

#### Syncroft client services

- Custom Software Development implementation of a custom software project on contract order basis
- Long-term commitment to establish and operate managed a software engineering facility on the basis of Syncroft that is tailored to a Client's IT and business practices, methodologies, and culture
- We enable our clients to focus on core competencies, achieve operational excellence and outperform their competition.

The cornerstone of the company's outsourcing strategy is a balancing combination of onsite presence and service delivery. Syncroft Solutions develops custom software solutions based on a range of platforms and technologies, including Windows, Macintosh, Unix, Linux, .Net, J2EE, J2SE, J2ME, Symbian OS, Windows Mobile 2003 and other mobile embedded systems.

#### **Our Team**

Syncroft Solutions is proud of its company team. Syncroft Solutions believes that people are the key for successfully provided high level offshore software development services and more importantly, an ongoing relationship with our clients. Syncroft Solutions has a clear policy of employing only the very best in their field.

- IT professionals graduated from the top universities. Most of them hold MS/BE degree in technology and science.
- Numbers of team members are certified by IT industry leaders such as Microsoft, Sun, Oracle, IBM, etc.
- MBA and PMI for managers
- Intensive skills and deep knowledge both in IT technology and business areas. Team members are creative thinkers, comfortable with solving complex issues
- Low personnel turnover rate
- High level of experience in English
- Effective HR policies, collaboration with top technical universities and a compelling social package

#### **Our Vision**

- Integrity Honesty in how we deal with our clients, each other and with the world
- Candor Be open and upfront in all our conversations. Keep clients updated on the real situation. Deal with situations early; avoid last minute surprises
- Service Seek to empower and enable our clients. Consider ourselves successful not when we deliver our client's final product but when the product is launched and meets success
- Kindness Go the extra mile. Speak the truth with grace. Deliver more than is expected or promised
- Competence Benchmark with the best in the business. Try new and better things. Never rest on laurels. Move out of comfort zones. Keep suggesting new things. Seek to know more.
- Growth Success is a journey, not a destination. Seek to multiply/increase what we have wealth, skills, influence, and our client's business

# **Our Technologies**

Microsoft Related: C#, VB.NET, ASP.NET, ADO.NET, .NET, etc.
Java Related: Java, JRun, J2EE, J2SE, J2ME, JavaScript, etc

• Mobile Related: Windows CE, Palm, Symbian, Pocket PC, Blackberry, etc.

Web Related: ASP, XML, XSL, Oracle, SQL
Database Related: MS SQL Server, Oracle, MS Access

Syncroft Solutions has experience in custom software development services for customers worldwide, including Global 2000 and Fortune 500 companies. Our company works on a complex and long-term software projects as well as parts of the client projects with an innovative approach and solid technology support. Syncroft Solutions can work under a number of contracting models depending on the project and customer needs.

### **Software Development Services**

Syncroft Solutions provides full-cycle software development services including feasibility analysis, requirements collection, system architectural and software detailed design, coding, testing and maintenance of software. Our software development methodology allows us to provide high-quality state-of-the-art software in approved fixed timeframe and budget. We are experienced in collaboration with various types of companies using different workflow models tailored for customer needs.

Syncroft Solutions provides the following software development services for clients from various business domains:

#### Full cycle software development

For customers who need specific software implemented from the scratch Syncroft Solutions provides full cycle development model starting from feasibility analysis and on-site requirements collection and continuing with development, stabilization, deployment and support phases.

#### Subcontracting in software development

Usage of Syncroft Solutions as subcontracting partner for joint development of software helps customer to reduce development costs as well as time to market for new version of customer's software. Syncroft Solutions has capabilities to not only perform development and testing based on customer's specifications, but also proactively participate in system design stage in order to share our experience and propose new ideas for software implementation.

#### Migration or maintenance of existing software

Syncroft Solutions proposes complete outsourcing solution for customers who already have software system or product and would like to save costs for maintenance or migration to new development or hardware platform. Syncroft Solutions engineers have unique experience of reverse engineering techniques to work with software with incomplete or even without any technical documentation.

#### Organization of Outsourcing Dedicated Center

ODC model is proven practice for cooperation with customer and outsourcing partner for long-term development projects. Based on own facilities and resources pool Syncroft Solutions offers fast establishment ODC for customer's specific needs in software development and maintenance. Transfer of development to experienced Russian specialists working in accordance with the customer's methodology, procedures and quality standards allows client cutting development cost and getting flexibility in resource management. Upon request customer can hold option to transfer ODC into their own subsidiary (Build-Operate-Transfer option).

## **Our Customers**



















Jehangir Medical

And More..

# **Advantages of Working with Syncroft Solutions**

Based on our customers' opinion we see the following advantages of Syncroft Solutions as services provider:

- High professional level: Syncroft Solutions software engineers have high professional skills, which originally comes from highest level of education in Russian universities and is supported by corporate training and certifications programs.
- Premium Quality: Syncroft Solutions achieves highest level of quality in produced software because of implemented corporate quality assurance system in addition to deep expertise and long-time experience in software development business.
- Reasonable and flexible prices: Syncroft Solutions offers reasonable man-hours rates and customized flexible payment schemes, which give good opportunity for customer to reduce expenses and risks of software development projects.
- Creativity and Uniqueness: Creative approach of project members during software development process in Syncroft Solutions allows proposing advanced and unique solution for our customers.
- **Orientation on long-term cooperation:** Providing its services, Syncroft Solutions has intention to establish long-term cooperation in transparent and customer focused manner.